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Press Release

The 2012 Iowa Pro Gaming Challenge Announced

Jet Set Studio announces the third annual video game tournament will be hosted in Des Moines, Iowa on March 17-18, 2012.

Des Moines, IA, December 1, 2011: The Iowa Pro Gaming Challenge ("TIPGC") is a regional video game tournament. It is the largest gaming event in Iowa and has been established as an annual destination for competitive gamers all around the country. In 2012, TIPGC will offer three game divisions that include 4v4 Call of Duty: Modern Warfare 3, 4v4 Gears of War 3, and 4v4 Halo Reach.

The official tournament website, www.IowaProGamingChallenge.com, showcases more information about the upcoming competition, highlights from past events, supporting sponsors, prize packages, and online registration which will open January 1, 2012.

Fans who cannot attend the event are invited to interact with a professionally produced live stream that is projected to bring over 350,000 viewers. Sponsorship opportunities are also still available.



About Jet Set Studio



Jet Set Studio was established in 2007, to support the launch of a social network just for gamers, at www.GatheringofGamers.com. To connect this online video game community to live video game events, Jet Set Studio offers professional Video Game Event Management. More information available at www.JetSetStudio.net.

For Immediate Release